

# TRANSFORMATIVE ACCOUNTABILITY:

## Driving Lasting Change in Your Team

Your credit union's power to thrive is directly linked to your team's commitment to take charge. High performers understand that holding others accountable is intertwined with being held accountable themselves. Accountability is not a constraint but a vehicle for achieving greatness. By embracing responsibility and continuously pushing personal boundaries, your credit union can build a network of unwavering accountability.

Take, for instance, the Navy SEALs, who are known for their extraordinary skill, high standards and versatility. Their philosophy is, *"Under pressure, you don't rise to the occasion, you sink to the level of your training. That's why we train so hard."* They exemplify a holistic approach to accountability that encompasses personal responsibility, continuous training, team cohesion, adaptability, and a commitment to mission success.

### What can you **SAY** about your credit union?

Use this worksheet to provoke thought and inspire action. Have your team complete individually and then discuss as a group to develop action steps to bring more accountability within your credit union.

**What does accountability mean to you?** \_\_\_\_\_

**Name the people in your life who ignite your fire and demand the best from you.** \_\_\_\_\_

**Share an instance where being accountable liberated you rather than restricted you.**

**Identify areas in your life where your training needs a turbo boost.**

**What things can you and your leadership team do to turn the credit union into a powerhouse of shared responsibility and collective success?**

**If a higher level of accountability were introduced in your credit union, are there any team members that might struggle? If yes, why?**

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Accountability is the bridge between goals and results, the currency of trust, and the passport to personal and collective excellence.