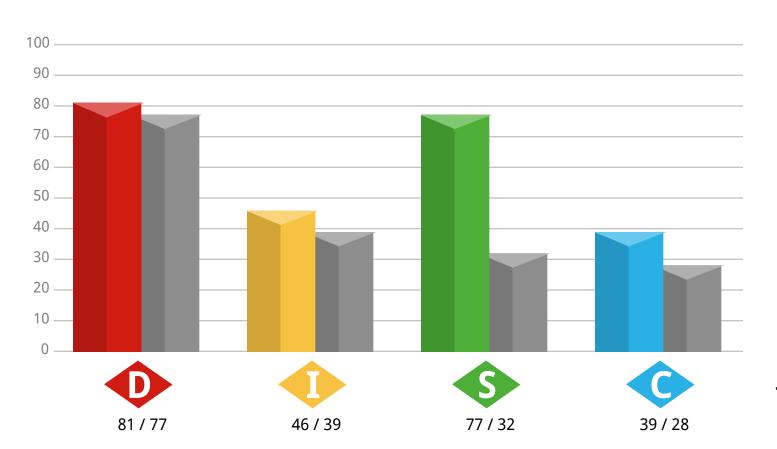


This Innermetrix DISC Plus Profile combines the best of two world-class profiles authored by the Founder and CEO of Innermetrix, Jay Niblick. The DISC Index measures your preferred Behavioral style and the Values Index measures your motivational style and drivers. Together they will help you understand HOW you prefer to get things done, and WHY you're motivated to do them. This level of self-awareness and discovery are the core to achieving peak performance in any role or endeavor, to ensure that you properly align what you do best with how you do it and why.

CHRIS (8) LOCURTO

The Poimen Group
For questions contact info@chrislocurto.com

Natural and Adaptive Styles Comparison



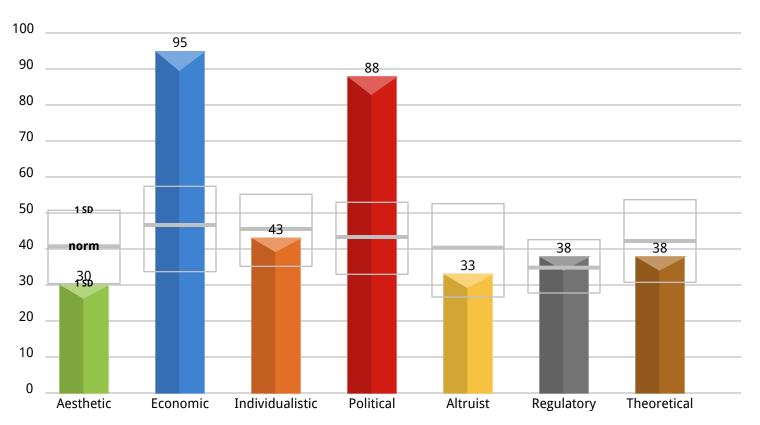
Natural Style: The natural style is how you behave when you are being most natural. It is your basic style and the one you adopt when you are being authentic and true to yourself. It is also the style that you revert to when under stress or pressure. Behaving in this style, however, reduces your stress and tension and is comforting. When authentic to this style you will maximize your true potential more effectively.

Adaptive Style:

The adaptive style is how you behave when you feel you are being observed or how you behave when you are aware of your behavior. This style is less natural and less authentic for you or your true tendencies and preferences. When forced to adapt to this style for too long you may become stressed and less effective.



Executive Summary of your Values

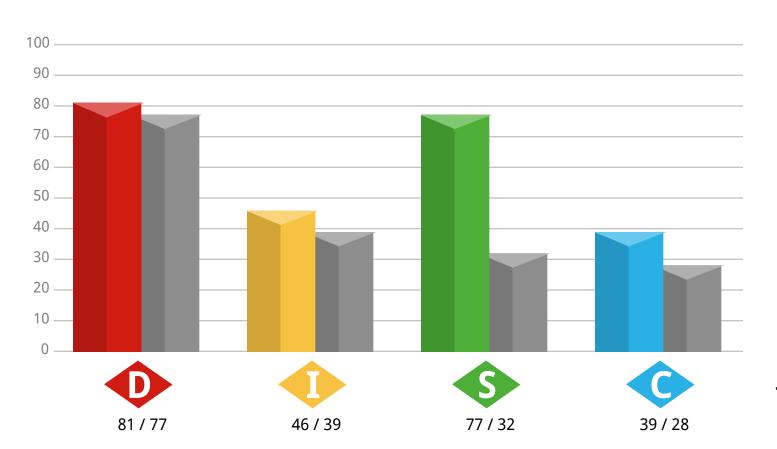


Low Aesthetic	You have a bottom-line approach focusing on functionality over form or aesthetics.
Very High Economic	You are very competitive and bottom-line oriented.
Average Individualistic	You are not an extremist and able to balance the needs of both others and self.
Very High Political	You are a very strong leader, and able to take control of a variety of initiatives and maintain control.
Average Altruist	You are concerned for others without giving everything away; a stabilizer.
Average Regulatory	You are able to balance and understand the need to have structure and order, but not paralyzed without it.
Average Theoretical	You are able to balance the quest for understanding and knowledge with the practical needs of a situation.



HOW do you prefer to use your talents based on your natural behavioral style?

Natural and Adaptive Styles Comparison



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About This Report

Research conducted by Innermetrix shows that the most successful people share the common trait of self-awareness. They recognize the situations that will make them successful, and this makes it easy for them to find ways of achieving objectives that fit their behavioral style. They also understand their limitations and where they are not effective and this helps them understand where not to go or how not to be as well. Those who understand their natural behavioral preferences are far more likely to pursue the right opportunities, in the right way, at the right time, and get the results they desire.

This report measures four dimensions of your behavioral style. They are:

- Decisive your preference for problem solving and getting results
- Interactive your preference for interacting with others and showing emotion
- Stability your preference for pacing, persistence and steadiness
- Cautious your preference for procedures, standards and protocols

This report includes:

- The Elements of DISC Educational background behind the profile, the science and the four dimensions of behavior
- The DISC Dimensions A closer look at each of your four behavioral dimensions
- Style Summary A comparison of your natural and adaptive behavioral styles
- Behavioral Strengths A detailed strengths-based description of your overall behavioral style
- Communication Tips on how you like to communicate and be communicated with
- Ideal Job Climate Your ideal work environment
- Effectiveness Insights into how you can be more effective by understanding your behavior
- Behavioral Motivations Ways to ensure your environment is motivational
- Continual Improvement Areas where you can focus on improving
- Training & Learning Style Your preferred means of sharing and receiving styles
- Relevance Section Making the information real and pertinent to you
- Success Connection Connecting your style to your own life

The Elements of the DISC-Index

This DISC-Index report is unique in the marketplace for a number of reasons. You just completed the first ever click & drag DISC instrument on the market. This was constructed in a precise manner to allow for ease of responses, even in the midst of many difficult decisions. This intuitive interface allows you to focus on your answers, not the process.

Also, unlike other DISC instruments, this instrument allows you to rank all four items instead. As a result, this instrument produces zero waste in responses. Some instruments ask you to choose two items out of four, and leave two items blank. Those instruments have a 50% waste of terms, and do not provide for an efficient response process. The DISC Index instrument eliminates that response problem.

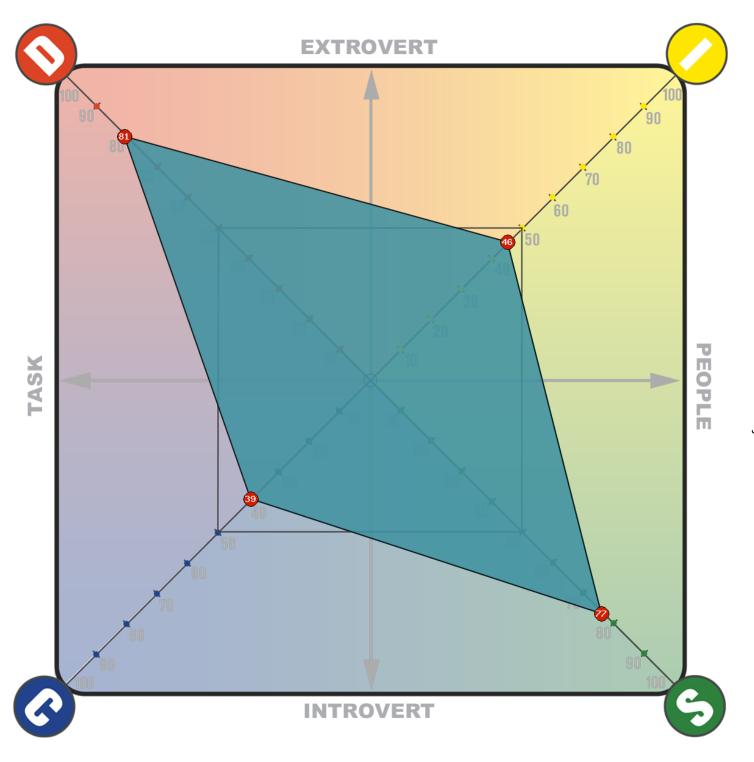
Another unique aspect of this DISC-Index report is that we present the DISC aspects of your behavior both as separate entities and as a dynamic combination of traits. This report presents the first time that each of the DISC elements are separated and developed as pure entities of themselves. This can serve as an important learning tool as you explore the deeper aspects of DISC. Your unique pattern of DISC traits is developed through the context of this report. Additionally, the following four pages will be devoted to exploring your DISC scores as separate components within the unique combination of traits that you exhibit.

A comment on contradictions: You may read some areas of this report that may contradict other text. This is due to the fact that many of us show contradictory behaviors in the normal course of our daily operations. Each of us are at times talkative and other times more reflective, depending on how we are adapting our behavior. The expression of these contradictions is a demonstration of the sensitivity of this instrument to determine these subtle differences in our natural and adaptive style.

A closer look at the four components of your behavioral style

Decisive	Interactive	Stabilizing	Cautious
Problems:	People:	Pace:	Procedures:
How you tend to approach problems and make decisions	How you tend to interact with others and share opinions	How you tend to pace things in your environment	Your preference for established protocol/ standards
High D	High I	High S	High C
Demanding	Gregarious	Patient	Cautious
Driving	Persuasive	Predictable	Perfectionist
Forceful	Inspiring	Passive	Systematic
Daring	Enthusiastic	Complacent	Careful
Determined	Sociable	Stable	Analytical
Competitive	Poised	Consistent	Orderly
Responsible	Charming	Steady	Neat
Inquisitive	Convincing	Outgoing	Balanced
Conservative	Reflective	Restless	Independent
Mild	Matter-of-fact	Active	Rebellious
Agreeable	Reserved	Chaotic	Careless
Deliberate	Introspective	Spontaneous	Challenging
Low D	Low I	Low S	Low C





Decisive

Your approach to problem-solving and obtaining results

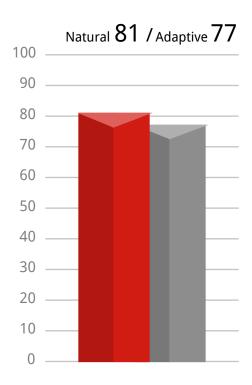
The D in DISC represents Decisiveness. Your score on this scale, represented below, shows your location on the D spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher D —

Tend to solve new problems very quickly and assertively. They take an active and direct approach to obtaining results. The key here is new problems such as those that are unprecedented or haven't happened before. There may also be an element of risk in taking the wrong approach or developing an incorrect solution, but those with a High D score are willing to take those risks, even if they may be incorrect.

Lower D —

Tend to solve new problems in a more deliberate, controlled, and organized manner. Again, the key here is new and unprecedented problems. The Lower D style will solve routine problems very quickly because the outcomes are already known. But, when the outcomes are unknown and the problem is an uncertain one, the Lower D style will approach the new problem in a calculated and deliberate manner by thinking things through very carefully before acting.



Your score shows a very high score on the 'D' spectrum. The comments below highlight some of the traits specific to just your unique score.

- You can be very commanding and tend to take charge more than you follow.
- You are always interested in the new, the innovative, and the cutting-edge ideas.
- You migrate towards difficult assignments and opportunity for advancement.
- Sometimes you become argumentative, even when you don't mean to be or notice that you are.
- You are practical all about the business and getting results quickly without fluff or delay.
- When stressed, you can become somewhat of a selective listener, hearing only what you want to hear.

Interactive

Your approach to interacting with people and display of emotions

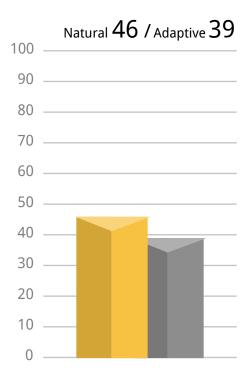
The I in DISC represents Interactive. Your score on this scale represented below shows your location on the I spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher I —

Tend to meet new people in an outgoing, gregarious, and socially assertive manner. The key here is new people whom one hasn't met before. Many other styles are talkative, but more so with people that they've known for some time. The Higher I scores are talkative, interactive and open even with people whom they have just initially met. People scoring in this range may also be a bit impulsive. Generally speaking, those with the Higher I scores are generally talkative and outgoing.

Lower I —

Tend to meet new people in a more controlled, quiet and reserved manner. Here's where the key word "new people" enters the equation. Those with Lower I scores are talkative with their friends and close associates, but tend to be more reserved with people they've just recently met. They tend to place a premium on the control of emotions, and approach new relationships with a more reflective approach than an emotional one.



Your score shows a low average score on the 'I' spectrum. The comments below highlight some of the traits specific to just your unique score.

- For really important tasks, you may prefer to work alone without too much involvement from others.
- Your amicable approach means you may be hard to really "read."
- You are able to persuade others in a convincing manner when necessary.
- Make sure to encourage others in a more vocal or open way.
- Expressing more enthusiasm might help you connect with others more.
- While you consider other's emotions, you do not let them fog the bigger issues.



Stabilizing

Your approach to the pace of the work environment

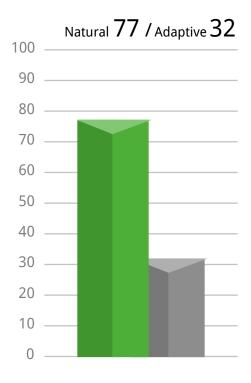
The S in DISC represents Stabilizing. Your score on this scale represented below shows your location on the S spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher S —

Tend to prefer a more controlled, deliberative and predictable environment. They place a premium on security of a work situation and disciplined behavior. They also tend to show a sense of loyalty to a team or organization, and as a result, may have a greater longevity or tenure in a position than some other styles. They have an excellent listening style and are very patient coaches and teachers for others on the team.

Lower S —

Tend to prefer a more flexible, dynamic, unstructured work environment. They value freedom of expression and the ability to change quickly from one activity to another. They tend to become bored with the same routine that brings security to the Higher S traits. As a result, they will seek opportunities and outlets for their high sense of urgency and high activity levels, as they have a preference for spontaneity.



Your score shows a moderately high score on the 'S' spectrum. The comments below highlight some of the traits specific to just your unique score.

- You may be slow to accept changes or let go of the old ways of doing things.
- You bring a high sense of loyalty to the rules and regulations that govern projects, people, and processes.
- You can be an excellent calming influence on people who are upset.
- You strongly prefer a workplace with a sincere, personal, and agreeable environment with little hostility.
- You are typically very cool, calm, and collected on the job.
- You tend to resist confronting or rebelling against the established norm.



Cautious

Your approach to standards, procedures, and expectations

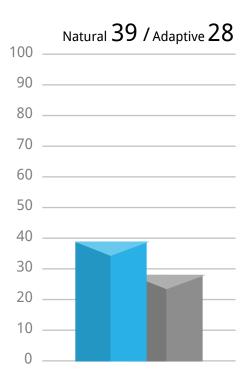
The C in DISC represents Cautiousness. Your score on the scale represented below shows your location on the C spectrum based on the pattern of your responses. A high score doesn't mean good, and a low score doesn't mean bad, as this is a spectrum or continuum of behavioral traits. For example:

Higher C —

Tend to adhere to rules, standards, procedures, and protocol set by those in authority whom they respect. They like things to be done the right way according to the operating manual. "Rules are made to be followed" is an appropriate motto for those with higher C scores. They have some of the highest quality control interests of any of the styles and frequently wish others would do the same.

Lower C —

Tend to operate more independently from the rules and standard operating procedures. They tend to be bottom-line oriented. If they find an easier way to do something, they'll do it by developing a variety of strategies as situations demand. To the Lower C scores, rules are only guidelines, and may be bent or broken as necessary to obtain results.



Your score shows a low average score on the 'C' spectrum. The comments below highlight some of the traits specific to just your unique score.

- To you, the end usually justifies the means.
- You like taking your own way to the results.
- You may be perceived as being non-committal by some when it comes to deciding on how to proceed.
- To you, rules are guidelines, not concrete.
- You might be perceived as a bit of a rule-bender by some on the team.
- You are fine with change when it is clear how it will improve efficiency.

Natural Style Pattern:

Your natural style is the way you tend to behave when you aren't thinking about it. This is where you are most comfortable (natural). This is also the style you will revert back to when under stress or moving too quickly to be consciously thinking about modifying your behavior. Finally, this is the style you should seek to be true to in your daily roles. Being natural will return better results with less effort and stress. The following statements are true to just your unique natural style:

- You bring a natural curiosity and you're usually willing to try your hand at many different challenges.
- You create win-win situations by encouraging members to combine personal and group goals.
- You may show a high opinion of your work (i.e., some ego is attached to the end product).
- You tend to be a bit more introverted than extroverted.
- You motivate others by showing them your hard work and action, as you lead by doing and demonstrating, not delegating and assigning.
- · Goals of others are likely balanced against your own goals before you buy in.
- You are considered a resourceful person, with a high degree of options at the ready.
- You show leadership by being accountable for your own work.

Adaptive Style Pattern:

This is the style of behavior you adapt to when you are conscious of your own behavior, when you feel you are being observed or whenever you are trying to better fit a situation. This is not a natural style for you, but still one of your two styles none-the-less. In other words, it is the way you feel you "should" behave when thinking about it. The statements below are specific to your individual Adaptive style:

- You want to be seen as a strong individualist who likes to make your own path.
- You show others that you can think quickly on your feet to solve a variety of problems and issues.
- You are a very resourceful individual and one who can adapt to many different environments quickly.
- You are frequently looking for new, better, and more efficient ways of getting things done.
- You are a strong self-starter who shows a high sense of urgency to get things done... now.
- Your high degree of self-confidence in taking risks coupled with your high ego strength will yield one
 who will take full responsibility for the risks.
- You speak your mind, and may sometimes be blunt, or even sarcastic when under pressure.
- You show a wide variety of interests in many areas of the organization.

Based on your behavioral style there are certain opportunities for becoming more effective by being aware of how you prefer, and enjoy, to behave. The items below may assist you in your professional development growth. By understanding these items you may find explanations for why you may be stuck in some areas of your life and why other aspects give you no trouble at all. You could be more effective by:

- A clearer understanding of others' values, wants and needs.
- Understanding specific reasons for any changes that need to be made.
- Knowing exactly what results are expected on a project.
- Introductions to new people, tasks and opportunities.
- Having challenging assignments with ample problems to solve.
- The opportunity to work with a team and understand the roles of others on the team.
- An awareness of the parameters of a project, and how you are involved.
- Rewards in terms of tangible things.



Your behavioral style will cause you to be motivated by certain factors in your environment. Having these present may make you feel more motivated, and productive. The following are things that you may want in your surroundings to feel optimally motivated:

- You want support of your ideas and initiatives from others who have higher follow-through on details.
- Questions answered in brief and precise ways, a trait very typical of the pure High D preference.
- A change-oriented work culture.
- Wants many opportunities to learn various aspects of the organization, industry, and global connections.
- To be free from direct supervision of your activity and constraints on your ideas.
- People around you who are efficient in getting things done and effective in working with people.
- · Control over your own destiny and career path.
- You want decision-making authority equal to the responsibility you are given.

Each behavioral style contains certain unique strengths as a result of how your four behavioral dimensions relate to each other. Understanding your own unique behavioral strengths is an important part of putting your new level of self-awareness to work for your success and satisfaction. The following statements highlight specific strengths of your behavioral style:

- You can always be depended upon to follow through with commitments.
- You gain respect from others by your ability to do as well as to delegate. You are always ready to
 pitch in and help the team on a project.
- You have the ability to find inefficiencies and overlapping efforts on a system or project.
- You look for better ways to solve complex problems.
- You are accepting and supportive of those on the team who demonstrate a quality effort.
- · You value integrity in yourself and others.
- Your "The buck stops here" attitude is driven by the High D nature.
- You bring a sense of continuous accountability for achievement.

Your behavioral style plays a significant role in determining what aspects of an environment you like. The items below will help you understand what will define an ideal working climate for you. Based on how you prefer to behave, an ideal climate for you is one that provides you with:

- · Wide sphere of influence and responsibility.
- An audience to hear your ideas and solutions and to carry them to completion.
- Rapid and immediate results for the effort and energy on a project.
- Few, if any controls or limitations on your authority.
- · Minimum direct supervision.
- · An organizational focus on the future.
- Authority equal to responsibility.
- · Variety and fast pace in the environment.

Along with strengths, all behavioral styles come with areas that could become weaknesses - if depended upon or not acknowledged. The trick is not to manufacture a weakness in the first place by depending on these things.

Here are a few items that could become problematic for you if not acknowledged or known. Your awareness of the potentials below is your best step in making sure they remain only potential problems. Due to your behavioral style, you may tend to:

- Take over delegated work when it is not going exactly as you would do it.
- Sometimes become blunt, tactless, and obstinate when under more extreme pressure.
- Hold a grudge for a long time or can be somewhat unforgiving.
- · Give ultimatums when things aren't going your way.
- Blame others or deny fault in defending your position.
- Make too many things priority #1.
- · Focus exclusively on just your own ideas and are less open to others.
- Resist compromises with others in tense situations.

Based on how you tend to behave you have certain preferences for how you like to convey information, teach, instruct or share knowledge with others. This is also true of how you like to receive information and learn. Understanding your behavioral preferences here will help increase your effectiveness in teaching or instructing others, and in being taught and learning.

How you prefer to share knowledge or teach:

- Presents objective information; may sometimes overlook participant concerns.
- Prefers lecture formats compared to reading or manuals.
- Prefers to be in control of the training activities.
- Will appreciate the value of group activities and projects.
- Requires participants to demonstrate individual competency.
- May emphasize a broad range of topics or ideas in the learning.
- May be less personal and place emphasis on course requirements.

How you prefer to receive knowledge or learn:

- You are usually active and communicative in the learning process.
- As a learner you are usually willing to share feelings, attitudes and information with others.
- You prefer a versatile learning environment where more than one way to learn is applied.
- You approach new ideas through logical analysis.
- You like task oriented learning situations as well as people oriented.
- You work just as well on your own as in groups.
- You handle learning both in the field on your own and in a classroom as part of a program equally as well.



This page is unique in this report because it is the only one that doesn't speak directly to you, rather to those who interact with you. The information below will help others communicate with you more effectively by appealing to your natural behavioral style. The first items are things others SHOULD do to be better understood by you (Do's) and the second list is of things others SHOULD NOT do (Don'ts) if they want you to understand them well.

Things to do to effectively communicate with you:

- Appeal to how you will benefit or be assisted in this transaction.
- Draw out personal goals and find areas of common interest and involvement.
- Provide specifics about probability of success or effectiveness of options.
- Provide details of the problem or issue in writing.
- If you disagree, take issue with the facts, not the person.
- Watch carefully for early signs of disagreement or dissatisfaction.
- Do your homework. Come prepared with objectives, requirements, and support materials in a wellorganized package.

Things to avoid to effectively communicate with you:

- Don't make promises you can't keep.
- Don't threaten with position power.
- · Don't ramble on or waste Reh's time.
- Don't be demanding or domineering.
- Don't over-direct or command.
- Don't force Reh to respond quickly to your objectives.
- Don't pretend to be an expert if you are not.

In order to make the most out of the information in this report it is important that you connect it to your life in a tangible way. To help you make this information your own, and pull out the most relevant parts, fill in the blanks below.

Decisiveness:
How is your 'D' score relevant to your life?
To the constitution of the
Interacting:
How is your 'I' score relevant to your life?
Stabilizing:
How is your 'S' score relevant to your life?
Cautiousness:
How is your 'C' score relevant to your life?
Overall Natural Style:
What is one way in which your natural style relates to your life?
Overall Adaptive Style:
What is one way in which your adaptive style relates to your life?
Strongth has ad incights:
Strength-based insights: What specific strengths do you think connect to your success more than any other?
What specific strengths do you think connect to your success more than any other?

What did you learn from understanding your preferred communication style?

Ideal Job Climate:

How well does your current climate fit your behavioral style?

Effectiveness:

What is one way in which you could become more effective?

Motivation:

How can you stay more motivated?

Improvement:

What is something you learned that you can use to improve your performance?

Training/Learning:

What did you learn that could help you instruct others better, or learn more effectively?

Your final step to making sure you really benefit from the information in this report is to understand how your behavioral style contributes to, and perhaps hinders, your overall success.

Supporting Success:
Overall, how can your unique behavioral style support your success? (cite specific examples)

Limiting Success:
Overall, how could your unique behavioral style get in the way of your success? (cite specific examples)



WHY are you motivated to use your talents based on your drivers of engagement?

About This Report

Research conducted by Innermetrix shows that the most successful people share the common trait of self-awareness. They recognize the situations that will make them successful, and this makes it easy for them to find ways of achieving objectives that resonate with their motivations. They also understand their limitations and where they are not effective and this helps them understand what does not inspire them or what will not motivate them to succeed. Those who understand their natural motivators better are far more likely to pursue the right opportunities, for the right reasons, and get the results they desire.

This report measures seven dimensions of motivation. They are:

- Aesthetic a drive for balance, harmony and form.
- **Economic** a drive for economic or practical returns.
- Individualistic a drive to stand out as independent and unique.
- Political a drive to be in control or have influence.
- Altruist a drive for humanitarian efforts or to help others altruistically.
- Regulatory a drive to establish order, routine and structure.
- Theoretical a drive for knowledge, learning and understanding.



The Elements of the Values Index

This Values Index is unique in the marketplace in that it examines seven independent and unique aspects of value or motivation. Most other values instruments only examine six dimensions of value by combining the Individualistic and Political into one dimension. The Values Index remains true to the original works and models of two of the most significant researchers in this field, thus delivering to you a profile that truly helps you understand your own unique motivations and drivers.

Also, the Values Index is the first to use a click & drag approach to rank the various statements in the instrument, which makes taking the instrument more intuitive, natural and in the end you can actually create the order you see in your mind on the screen.

Finally, the Values Index instrument contains the most contemporary list of statements to make your choices more relevant to your life today, which helps ensure the most accurate results possible.



A closer look at the seven dimensions

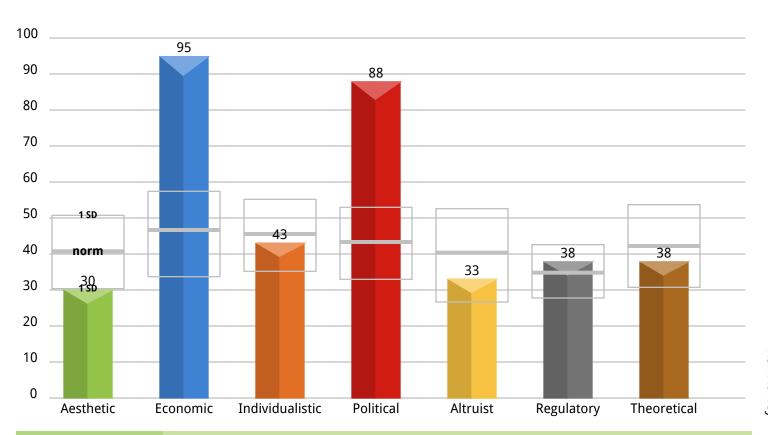
Values help influence behavior and action and can be considered somewhat of a hidden motivation because they are not readily observable. Understanding your values helps to tell you why you prefer to do what you do.

It is vital for superior performance to ensure that your motivations are satisfied by what you do. This drives your passion, reduces fatigue, inspires you and increases drive.

Value	The Drive For
Aesthetic	Form, Harmony, Beauty, Balance
Economic	Money, Practical results, Return
Individualistic	Independence, Uniqueness
Political	Control, Power, Influence
Altruistic	Altruism, Service, Helping others
Regulatory	Structure, Order, Routine
Theoretical	Knowledge, Understanding

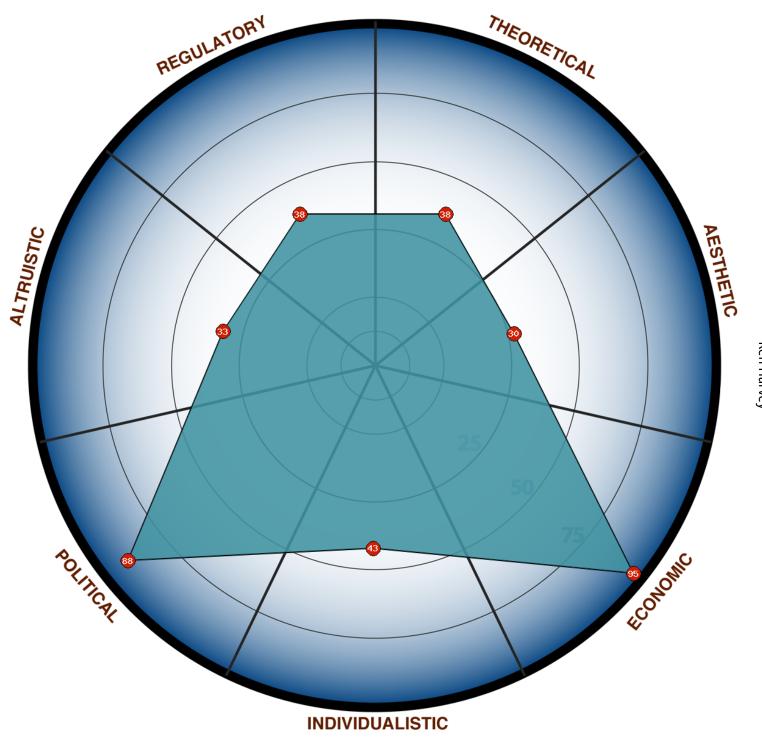


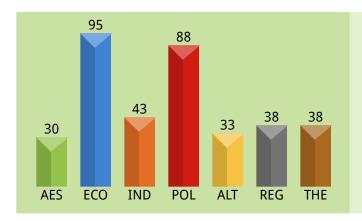
Executive Summary of your Values



Low Aesthetic	You have a bottom-line approach focusing on functionality over form or aesthetics.
Very High Economic	You are very competitive and bottom-line oriented.
Average Individualistic	You are not an extremist and able to balance the needs of both others and self.
Very High Political	You are a very strong leader, and able to take control of a variety of initiatives and maintain control.
Average Altruist	You are concerned for others without giving everything away; a stabilizer.
Average Regulatory	You are able to balance and understand the need to have structure and order, but not paralyzed without it.
Average Theoretical	You are able to balance the quest for understanding and knowledge with the practical needs of a situation.







The Aesthetic Dimension:

The main motivation in this value is the drive to achieve balance, harmony and find form or beauty.

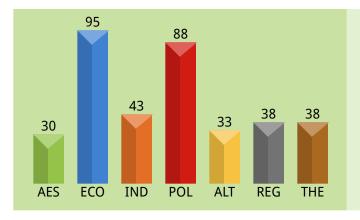
Environmental concerns or "green" initiatives are also typically prized by this dimension.

General Traits:

- You tend to take a practical approach to workplace aesthetics and appearance and surroundings.
- You can perform in unattractive or ugly work environments.
- You are not as concerned with form and beauty in the work environment and allow others to attend to those items.
- You believe making something 'pretty' just for pretty's sake is not very practical.
- You can live with lesser emphasis on harmony, balance, or aesthetics.

Key Strengths:

- You tend to take more of a bottom-line approach.
- You are a strong survivor even in heavy competition.
- To you, achieving balance and peace in life may take a back seat to results.
- You are less emotional than many and prefer practical transactions.



The Aesthetic Dimension:

The main motivation in this value is the drive to achieve balance, harmony and find form or beauty.

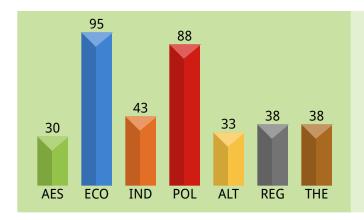
Environmental concerns or "green" initiatives are also typically prized by this dimension.

Motivational Insights:

- · You stick to the bottom-line issues.
- To you, rational goals are the primary motivator.
- You appeal to the practical aspects of a situation.
- To maintain your optimal level of motivation, avoid getting involved with projects related to the aesthetics of the work environment. Leave it to others and enjoy the fruits of their efforts.
- To you, rational goals are more inspirational than emotional or feel-good ones.

Your Training/Learning Insights:

- You teach/learn in a very practical way, nothing fancy.
- You will be flexible about the surroundings in which you learn.
- You should avoid lots of team interaction just for the sake of interaction; be certain there is a business reason.
- You will make sure to connect training benefits to business opportunities.
- · You believe more team involvement would benefit from pointing out the practical reasons.



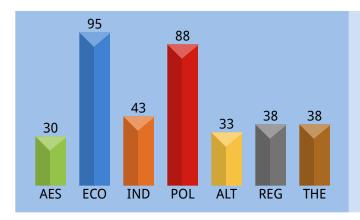
The Aesthetic Dimension:

The main motivation in this value is the drive to achieve balance, harmony and find form or beauty.

Environmental concerns or "green" initiatives are also typically prized by this dimension.

Continual Improvement Insights:

- Some might consider you somewhat unconcerned about aesthetics, artistic beauty or harmony.
- You may be seen as a bit overly businesslike.
- You should try to appreciate the value others have for artistic things, or trying to increase workplace aesthetics.
- Remember to respect the creativity of others.
- You need to remember that others have different levels of of aesthetic values, and their opinions need to be respected.



The Economic Dimension:

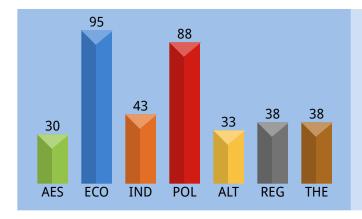
This dimension examines the motivation for security from economic gain, and to achieve practical returns. The preferred approach of this dimension is a professional one with a focus on bottom-line results.

General Traits:

- People who score like you tend to like rewards based on the results they achieve rather than on the method used to obtain the results.
- You are typically interested in what is practical and useful in meeting goals (usually economic ones).
- You are interested in what is practical and useful in achieving your vision of success.
- You may want to surpass others in wealth or materials.
- You need for education and training to be practical and useful, with a profit or economic motive.

Key Strengths:

- You have high motivation to achieve and win in a variety of areas.
- You are highly productive.
- You will protect organizational or team finances, as well as your own.
- You are highly driven by competition, challenges, and economic incentives.
- You are able to multi-task in a variety of areas, and keep important projects moving.



The Economic Dimension:

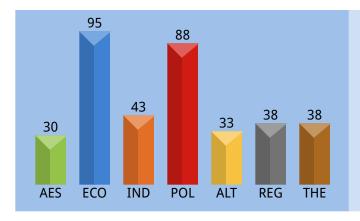
This dimension examines the motivation for security from economic gain, and to achieve practical returns. The preferred approach of this dimension is a professional one with a focus on bottom-line results.

Motivational Insights:

- You prefer to reward high performance in tangible and monetary ways with individual and team recognition.
- Remember that you have a keen ear to the revenue-clock. This may give you a keen economic awareness in projects and decision-making with the team.
- You realize that it's not just money that motivates, but also personal fulfillment in the job.
- You would appreciate recognition and rewards (e.g., bonuses) as soon as possible, not just farther out as in at the end of the quarter or year.
- You link training and meeting events to potential gains in business share or future income.

Your Training/Learning Insights:

- If possible, you should build in some group competition as a part of any training activities.
- You should link learning outcomes to the ability to become more effective in increasing earnings for both yourself and the organization.
- You prefer some rewards or incentives for participation in additional training and professional development.
- Your scores are like those who want information that will help them increase bottom-line activity and effectiveness.

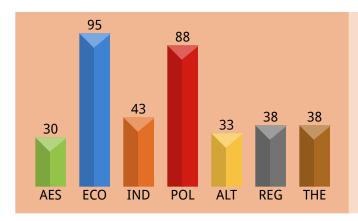


The Economic Dimension:

This dimension examines the motivation for security from economic gain, and to achieve practical returns. The preferred approach of this dimension is a professional one with a focus on bottom-line results.

- You may need to hide the dollar signs in your eyes in order to establish the most appropriate rapport with others.
- You may judge efforts of others by an economic scale only.
- While this very high economic drive may be a significant motivating factor in achieving your goals, it may also become a visible "greed factor" especially in sales people, and others sharing this very high economic drive.
- You may need to work on balancing other Values scales and appreciating the strengths that others bring, even those who may not share this very strong Economic drive.
- You may need to have an increased sensitivity to the needs of others, and less demonstration of potential selfishness.

DISC Plus | Your Individualistic Drive



The Individualistic Dimension:

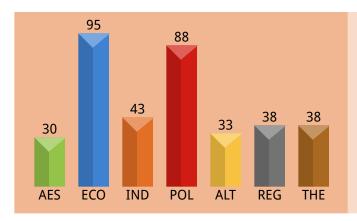
The Individualistic dimension deals with one's need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have opportunity for freedom of personal expression.

General Traits:

- You have the ability to take a stand on an issue when necessary, to yield position when necessary, and to do both with equal sincerity.
- Those who score like you would probably not be considered controversial in their workplace ideas or transactions.
- You show moderate social flexibility in that you would be considered as one who is socially appropriate and supportive of others on the team.
- You show the ability to take a leadership role when asked and also to be supportive team member when asked.
- You have the ability to take or leave the limelight and attention given for special contributions.

- You are able to see both sides of the positions from those with higher and lower Individualistic scores.
- You are able to follow or lead as asked.
- You may be seen as a stabilizing force in organizational operations and transactions.
- You are able to take a stand with emphasis, or to be a more quiet member supporting a position.
- You may be able to mediate between the needs of the higher and lower Individualistic members
 of the team.

DISC Plus | Your Individualistic Drive



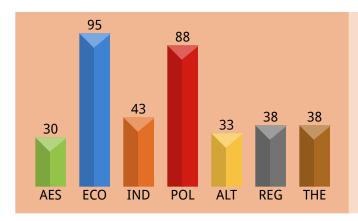
The Individualistic Dimension:

The Individualistic dimension deals with one's need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have opportunity for freedom of personal expression.

Motivational Insights:

- Remember that you score like those with a high social flexibility, that is, you can assume an appropriate leadership role for a team, or be a supportive team member as the situation requires.
- Remember that you show the ability to get along with a wide variety of others, without alienating those with opinions in extreme positions on the spectrum.
- You act as a balancing or stabilizing agent in a variety of team environments.
- You bring an Individualistic drive typical of many professionals, i.e., near the national mean.
- You can provide input to gain a center-lane perspective on an organizational issue related to this Values scale.

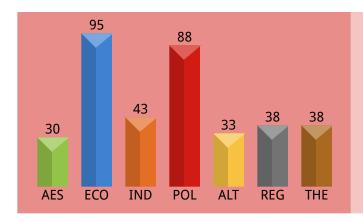
- You are able to be a flexible participant in training and development programs.
- You tend to enjoy both team-oriented and individual or independent learning activities.
- You will be a supportive member of the training experience from the viewpoint of this Values dimension.
- Because this score is near the national mean, please check other higher and lower Values areas to obtain additional insight into learning preferences.



The Individualistic Dimension:

The Individualistic dimension deals with one's need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have opportunity for freedom of personal expression.

- Without necessarily picking sides, you may need to take a stand on some issues related to individual agendas.
- To gain additional insight, you should examine other values drives to determine the importance of this Individualistic drive factor.
- You should allow space for those with higher Individualistic drives to express themselves in appropriate ways.
- You should avoid criticizing those with higher or lower Individualistic drives, since all Values
 positions are positions deserving respect.



The Political Dimension:

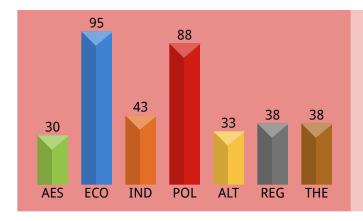
This drive is to be seen as a leader and to have influence and control over one's environment or success.

Competitiveness is often associated with those scoring high in this motivation.

General Traits:

- You are accountable for actions and decisions: Are ready to take the credit or the blame.
- · You have a bottom-line approach to getting things done.
- You are a very active agent in tough decision-making roles.
- You enjoy a feeling of accomplishment in getting a difficult job done on your own.
- · You seek competition.

- You have a strong 'buck stops here' approach to business and getting things done.
- You have a very high energy level to work hard at meeting goals.
- You accept struggle and hard work toward a goal.
- You are able to plan and design work projects for teams to accomplish.
- You are able to plan and control your own work tasks.



The Political Dimension:

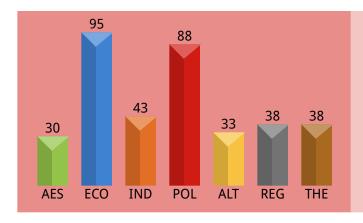
This drive is to be seen as a leader and to have influence and control over one's environment or success.

Competitiveness is often associated with those scoring high in this motivation.

Motivational Insights:

- You should provide freedom to take risks, but also indicate the boundaries and limits to the risk-taking freedom.
- You should provide an environment with minimal involvement with routine, detail, and paperwork.
- You score like others who may feel stifled if surrounded by many constraints.
- You appreciate public recognition and praise for successes.
- You may like to be seen as a catalyst for change.

- Many who score like you, may prefer independent study instead of group or team activities.
- Your scores are like those who frequently show an interest in leading some training or professional development activities.
- You link learning successes with potential to increase personal credibility and motivation of teams when working with others.
- If group activities are involved, you attempt to build in some competition and group leadership events.
- You provide for individual recognition for exceptional performance.

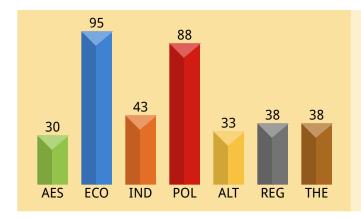


The Political Dimension:

This drive is to be seen as a leader and to have influence and control over one's environment or success.

Competitiveness is often associated with those scoring high in this motivation.

- You may need to be more sensitive to the needs of others on the team.
- You may be perceived as one who oversteps authority at times.
- You may show impatience with others who don't see the big picture as clearly.
- You may need to soften your own agenda at times and allow for other ideas and methods to be explored.
- You may project a high sense of urgency which may also translate to some as a high intensity.



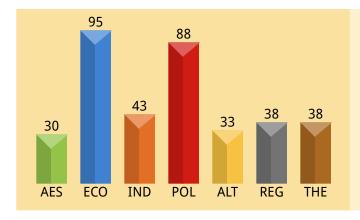
The Altruistic Dimension:

This drive is an expression of the need or drive to benefit others in a humanitarian sense. There is a genuine sincerity in this dimension to help others, give of one's time, resources and energy, in aid of others.

General Traits:

- You will not create an imbalance between your own needs and those of others.
- You can be a good mediator between those who give too much and those who don't give enough.
- You balance helping others with personal concerns very effectively.
- You are able to see the points of view from both the higher and lower Altruistic score locations.
- You are very much in line with the average level of altruism seen in business environments.

- You have a solid balanced view of helping others without doing everything for them.
- You possess a realistic and practical approach to helping others help themselves.
- You appreciate the need to help others without sacrificing one's own self too much.
- You are willing to pitch in and help others as needed.
- You see value in others through personal actions with them.



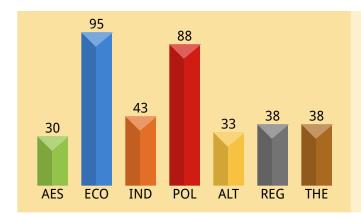
The Altruistic Dimension:

This drive is an expression of the need or drive to benefit others in a humanitarian sense. There is a genuine sincerity in this dimension to help others, give of one's time, resources and energy, in aid of others.

Motivational Insights:

- You are practical in how much to help others versus other objectives.
- You possess a healthy balance between a self focus and a focus on others.
- You will strike a moderate level of giving and taking in interactions with others.
- You have a very typical level of appreciation for others relative to the general working world.
- You will be a good judge of how much to involve others versus making the command decision.

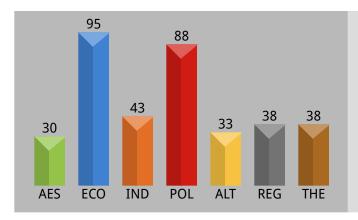
- You would be more motivated by incorporating other motivators that are higher in drive and score locations.
- You are flexible between learning with a team or learning independently.
- You enjoy learning that highlights both your own personal gain and some altruistic aspect as well.
- You are likely supportive of the trainers themselves.



The Altruistic Dimension:

This drive is an expression of the need or drive to benefit others in a humanitarian sense. There is a genuine sincerity in this dimension to help others, give of one's time, resources and energy, in aid of others.

- You will be more influenced by other motivations in the report that are higher and when connected with, will return much more passion and drive.
- You might benefit from taking more of a lead, as opposed to waiting for others to lead.
- You need to know that efforts to help others are practical and deliver a business benefit as well.
- You should respect those who may not share your interest in understanding or benefiting others.



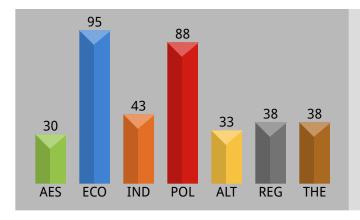
The Regulatory Dimension:

The Regulatory drive indicates one's drive to establish order, routine and structure. This motivation is to promote rules and policies, a traditional approach and security through standards and protocols.

General Traits:

- · You tend to be balanced and stable.
- You are good at seeing the details, but not likely to get lost in them.
- You understand both sides of the argument for more and less rules and policies.
- You are accepting of authority, but not bound by it blindly.
- You appreciate some structure, but not too much.

- You are not overly rigid in the need for order and structure.
- You are situationally aware of when rules must be followed and when they should not be.
- You act to stabilize those on a team.
- You can challenge protocol and be creative if the situation demands it enough.
- You serve as a good moderator between those defending the standard operating procedure, and those challenge it.



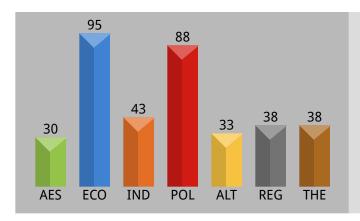
The Regulatory Dimension:

The Regulatory drive indicates one's drive to establish order, routine and structure. This motivation is to promote rules and policies, a traditional approach and security through standards and protocols.

Motivational Insights:

- You can help bring order out of chaos without going overboard.
- You can be the mediator between those who support the old guard and those who want revolution.
- You can provide a balanced view for creating new policies, procedures and protocols that are
 effective.
- You will be good at helping maintain a stable environment.
- You can be a valuable asset when it comes to working in routine environments.

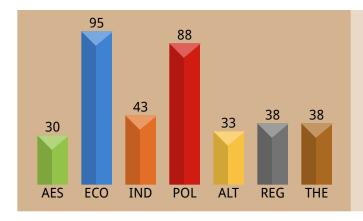
- You are open to creativity or flexibility.
- You prefer to learn in the accepted way through the existing curriculum.
- You become a supportive team member who gets behind the initiative.



The Regulatory Dimension:

The Regulatory drive indicates one's drive to establish order, routine and structure. This motivation is to promote rules and policies, a traditional approach and security through standards and protocols.

- · You might benefit from exerting opinions freely in discussions of direction and planning.
- You could take a firmer stand on team issues involving dissenting opinions.



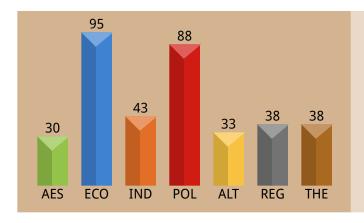
The Theoretical Dimension:

The drive to understand, gain knowledge, or discover the "truth". This motivation can often be to gain knowledge for knowledge sake. Rational thinking, reasoning and problem solving are important to this dimension.

General Traits:

- You are able to understand the needs of the big picture issues, and appreciate the needs of the minutia issues without being an extremist.
- Your score in this range is near the typical businessperson's score.
- Your score near the mean indicates the Theoretical need is not unimportant, yet not a primary driving factor in your motivational behavior.
- You typically won't get bogged down in minutia, nor will you ignore the details when decisionmaking.
- You bring a sense of balance and stability to a variety of technical issues and features impacting the team.

- You will demonstrate awareness of the necessary technical features and an appropriate on-thejob response as needed.
- You bring flexibility to the team, that is, being detail-oriented when necessary, and being practically-oriented other times.
- You are a stabilizing force on the team.
- You are able to appreciate the needs of both the high and lower Theoreticals.
- · You show curiosity about technical details without getting bogged down.



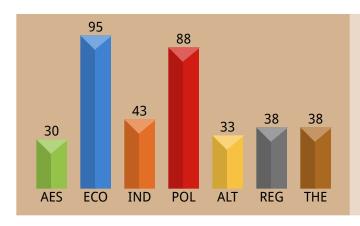
The Theoretical Dimension:

The drive to understand, gain knowledge, or discover the "truth". This motivation can often be to gain knowledge for knowledge sake. Rational thinking, reasoning and problem solving are important to this dimension.

Motivational Insights:

- Remember that you have the ability to be a balancing and stabilizing agent on high knowledgedriven issues, without being an extremist toward either side.
- You bring a knowledge-drive typical of many business professionals, i.e., near the national mean.
- Your perspective provides a middle ground understanding.
- Check for other values drives that may be higher or lower than this one in order to gain a more robust picture of specific keys to your motivation.

- You are rather flexible and accepting of most training programs offered in the organization.
- You are able to see the need for training and also realize the importance of practical information.
- You understand the needs of the high Theoreticals who want more information and the lower Theoreticals who want only the necessary information.
- Because your score range is near the national mean, please check other areas of higher or lower values drive for additional insight into professional development needs.



The Theoretical Dimension:

The drive to understand, gain knowledge, or discover the "truth". This motivation can often be to gain knowledge for knowledge sake. Rational thinking, reasoning and problem solving are important to this dimension.

- You may need to be a bit more demonstrative on some complex theoretical issues.
- You may be asked to take a firmer stand or position on team initiatives.
- You may need to examine other values' drives to determine the importance of this Theoretical drive factor.

Use this sheet to help you track which motivators are well aligned and which are not and what you can do about it.

Action Step: Looking at your Values Index report, find which motivators are the most powerful for you (i.e., which ones are highest and farthest above the norm). Write down the top two in the space below, and record how well your current roles align with these motivators (i.e., how well what you do satisfies what you are passionate about).

	Alignment				
	Poorly				Highly
Motivator #1:	1	2	3	4	5
Motivator #2:	1	2	3	4	5

Legend:

- 2-4 = Poor
- 8-9 = Excellent
- 4-5 = Below Average
- 10 = Genius
- 6-7 = Average

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 $To \, reach \, Genius \, levels \, of \, passion, \, you \, must increase \, a lignment \, of \, your \, environment \, with \, your \, passions.$

Motivator #1: What aspects of your company or role can you get involved in that would satisfy this motivator?

Motivator #2: What aspects of your company or role can you get involved in that would satisfy this motivator?



Your final step to making sure you really benefit from the information in this report is to understand how your values style contributes to, and perhaps hinders, your overall success.

Supporting Success : Overall, how well do your motivators and drivers help support your success? (cite specific examples):
-
Limiting Success : Overall, how do your natural drivers or motivators not support your success? (cite specific examples):